about us

Simpson Housing Services began as an emergency overnight shelter in the basement of Simpson United Methodist Church in 1982. Simpson has since become a leading nonprofit providing assistance to people experiencing homelessness. In response to unmet community needs, our programs have grown to include emergency shelter, single adult supportive housing, and family supportive housing. We work across the metro area partnering with landlords and developers to find affordable housing for families and individuals. The majority of our program participants are in scattered site housing or individual apartments in market-rate apartment buildings, with the largest number of participants living in Hennepin County.

values

We believe that everybody has the right to safe and affordable housing.
celebrate and embrace the uniqueness and dignity of every person.
encourage people to draw upon their strengths and promote self-advocacy.
advocate against the injustices of society that cause homelessness and poverty.
strive to create a collaborative community with the individuals we serve, within Simpson Housing Services, and with the greater community.

we...

mission: to house, support, and advocate for people experiencing homelessness.

leadership team
Steve Horsfield, Executive Director
Wendy Wiegmann, Director of Programs
Donna Zingsheim Bauer, Director of Business Operations
Christina Giese, Director of Volunteer Engagement
Elisabeth Loeffler, Director of Development and Communications

executive committee
Russell Andrews, President
Community Volunteer
Lori Boisclair, Vice President
Boisclair Corporation
John Green, Secretary
Ameriprise Financial Advisors
Tony Szczepaniak, Treasurer
Moore Stephens North America
Lori Wall, Past President
Restaurant Technologies

members
Ivan Adams, Community Volunteer
Cindy Aegerter, InFaith Community Foundation
Bob Barr, SMS Market Research
Kenn Beckwith, Experis
Richard Chase, Community Volunteer
Douglas Dandurand, Community Volunteer
Frank Fallon, Community Volunteer
Mary Gabler, Wells Fargo & Company
Laura Hamilton, Community Volunteer
Buffy Moore, Hennepin County
Victor O. Okoye, CPA, Community Volunteer
Harry Poulos, Dorsey & Whitney LLP
Sharon Rowe, Community Volunteer
Megan Rye, Artist, Forum Gallery
Claire Zeise, Dorsey & Whitney LLP

emerald members
Mirja Hanson
Gary and Karen Kirt
Gary Larson
Bishop Bruce R. Ough
Patrick Arden Wood
Dan Poorman
Simpson’s Family Housing program is one of Minnesota’s largest supportive family housing programs. We provide rental subsidies and intensive services to 210 families with 450 children at any given time. Our core competency is providing affordable housing with quality support services to families with the highest barriers to housing.

A major emphasis of the Family Housing Program is to break the generational cycle of homelessness by offering both family and child- and youth-specific support. Our Children and Youth services include:

- **Early Childhood Home Visiting Program** for families with children ages 0-5;
- **Passage Tutoring** Program which provides education support and literacy tutoring to children grades Pre-K – 6th grade;
- **Literacy Mentoring** Program which matches mentors with K-5th grade students for literacy and academic support; and
- **Middle School Mentoring** Program which matches mentors with 5-8th grade students to explore the students’ areas of interest in academics, career, or enrichment opportunities and help youth build skills such as leadership and self-efficacy.

Simpson’s Single Adult Housing programs provide subsidized supportive rental housing and services to single homeless adults. There are 3 programs within Single Adult Supportive Housing:

- **Rapid Rehousing:** Simpson provides financial assistance and services to help those experiencing homelessness get quickly rehoused and stabilized.

- **Women’s Housing Partnership:** The Women’s Housing Partnership is a ground-breaking program for women who faced long-term homelessness. Staff members work intensively with program participants to forge ongoing relationships that foster individual strength and support progress toward personal goals.

- **Opportunity Housing Partnership:** In partnership with other local organizations, Simpson provides supportive housing services in two buildings in downtown Minneapolis. The properties offer efficiency apartments for long-term homeless individuals, and residents are connected to ongoing case management and opportunities for community engagement.

**emergency shelter**

We provide safe, dignified shelter for 44 men and 22 women nightly. Guests come from diverse backgrounds – some are employed, some have physical disabilities, and some have experiences with domestic violence, mental illness or chemical dependency. Guests receive access to showers, laundry, toiletries, mail, and a savings program, as well as on-site healthcare and referrals for mental health and veteran services.
2016 IMPACT

SHELTER

2,775 men & women received services at the shelter

110 individuals moved directly into housing

657 men and 308 women received a bed

EARLY CHILDHOOD PROGRAM

81% of children received early intervention

MENTOR & TUTORING PROGRAMS

32 middle school students & mentor volunteers

15 K-5th graders and literacy mentor volunteers

One hundred percent of mentees participated in at least 3 activities they have never experienced before

88% of parents demonstrated positive parenting techniques

75 families with 119 children were served from birth to 5 yrs. old

81% of students showed improvements in their grades and school attendance

63% of students showed improvements in their grades and school attendance

34,080 hours equivalent to 16 full time employees

VOLUNTEER SUPPORT

3,433 volunteers

SUPPORTIVE HOUSING FOR INDIVIDUALS

101 individuals received supportive housing

Individuals spent an average of 9 years homeless before entering the housing program

FAMILY HOUSING

263 families

with

539 children

almost half of families are long term homeless

27 children were served in tutoring and educational support programs

2016 IMPACT

89% of all participants served maintained their housing in 2016

90% of families maintained safe, stable housing for one year

100% increased participation in reading activities and 96% improved reading and literacy skills

539 children
**STATEMENT OF FINANCIAL POSITION**

**FISCAL YEAR 2016**

### ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Cash &amp; current investments</td>
<td>$786,386</td>
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<tr>
<td>Restricted cash</td>
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<td>Receivables</td>
<td>$300,281</td>
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<td>Prepaid expenses</td>
<td>$10,442</td>
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<td>Temporary Investments</td>
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<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td><strong>$1,644,479</strong></td>
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<tr>
<td>Property &amp; equipment - Net</td>
<td>$1,635,039</td>
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<td><strong>TOTAL ASSETS</strong></td>
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### LIABILITIES

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<td>Current liabilities</td>
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<tr>
<td>Long-term liabilities</td>
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<td><strong>TOTAL LIABILITIES</strong></td>
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### NET ASSETS

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<td>Temporarily restricted</td>
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<td><strong>TOTAL NET ASSETS</strong></td>
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### SUPPORT & REVENUE

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<td>Contributions</td>
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<td>In-kind contributions</td>
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<td>Government contracts</td>
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<td>Contract income</td>
<td>$628,670</td>
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<td>Special event income</td>
<td>$142,357</td>
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<td>Less cost of direct benefits to donors</td>
<td>($60,306)</td>
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<td>Net special event revenue</td>
<td>$82,051</td>
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<tr>
<td>Rental income</td>
<td>$302,939</td>
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<td>Other income</td>
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<td><strong>TOTAL SUPPORT &amp; REVENUE</strong></td>
<td><strong>$6,450,142</strong></td>
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### EXPENSES

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<td>Shelter</td>
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<td>Family housing</td>
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<td>Single adult housing</td>
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<td><strong>TOTAL PROGRAM SERVICES</strong></td>
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<td>Administration &amp; fundraising</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$6,330,146</strong></td>
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### CHANGE IN NET ASSETS

- **Ending period net assets**: $1,814,317
- **Beginning period net assets**: $1,694,321
- **Change in net assets**: ($119,996)