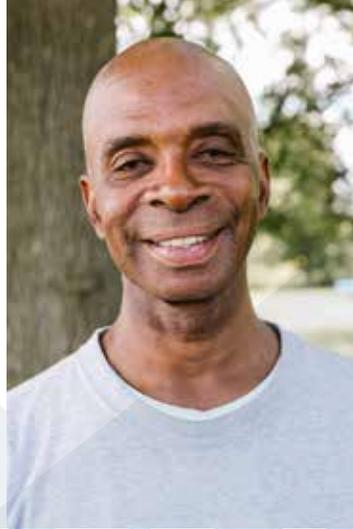


2016 | 2017

ANNUAL REPORT



ABOUT US

Simpson Housing Services began as an emergency overnight shelter in the basement of Simpson United Methodist Church in 1982. Simpson has since become a leading nonprofit providing assistance to people experiencing homelessness. In response to unmet community need, our programs have grown to include emergency shelter, family housing with support services for children and youth, single adult supportive housing, and our newest program, youth supportive housing. We work across the metro area partnering with landlords and developers to find sustainable housing for families and individuals. The majority of our program participants live in scattered-site housing or individual apartments in market-rate apartment buildings, with the largest number of participants living in Hennepin County.

LEADERSHIP TEAM

Steve Horsfield
Executive Director

Wendy Wiegmann
Director of Programs

Donna Zingsheim Bauer
Director of
Business Operations

Christina Giese
Director of
Volunteer Engagement

Elisabeth Loeffler
Director of Development
and Communications

Mission

To house, support, and advocate for people experiencing homelessness.

Values

We:

Believe that everybody has the right to safe and affordable housing.

Celebrate and embrace the uniqueness and dignity of every person.

Encourage people to draw upon their strengths and promote self-advocacy.

Advocate against the injustices of society that cause homelessness and poverty.

Strive to create a collaborative community with the individuals we serve, within Simpson Housing Services, and with the greater community.

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Russell Andrews, President
Community Volunteer

Lori Boisclair, Vice President
Boisclair Corporation

John Green, Secretary
Ameriprise Financial Advisors

Tony Szczepaniak, Treasurer
Moore Stephens North America

Lori Wall, Past President
Restaurant Technologies

MEMBERS

Cindy Aegerter, InFaith Community Foundation

Bob Barr, SMS Market Research

Kenn Beckwith, Experis

Richard Chase, Community Volunteer

Douglas Dandurand, Community Volunteer

Frank Fallon, Community Volunteer

Mary Gabler, Wells Fargo & Company

Laura Hamilton, Community Volunteer

Buffy Moore, Hennepin County

Victor O. Okoye, CPA, Community Volunteer

Harry Poulos, Dorsey & Whitney LLP

Sharon Rowe, Community Volunteer

Megan Rye, Artist, Forum Gallery

Claire Zeise, Dorsey & Whitney LLP

EMERITUS MEMBERS

Mirja Hanson

Gary and Karen Kirt

Gary Larson

Bishop Bruce R. Ough

Patrick Arden Wood

Dan Poorman

OUR PROGRAMS

Family Housing Program

Simpson serves families who are experiencing homelessness with intensive case management, advocacy services, and subsidized rental housing. Most of the families we work with have barriers to their housing stability. Emphasis is placed on securing permanent housing and increasing life skills, parenting skills, education, and employment to assist in maintaining housing into the future. This program uses subsidized, supportive rental housing for families with children.

A major focus of the Family Housing Program is to break the generational cycle of homelessness by offering both family and child/youth-specific support. Our emphasis on children's programming is unique among organizations providing services to families experiencing homelessness. Dedicated Family Advocates help parents locate and retain stable, affordable housing and attain personal goals related to financial stability, education, or employment, and work closely with Children and Youth Services to provide specific support to children, including:

Early Childhood Program: The Early

Simpson helped
266 families +
533 children

Childhood Program uses a home visiting model to promote the healthy development of young children and their families. Goals for the program include on-track developmental growth, parental engagement in literacy and language activities, placement in high-quality childcare, and intervention services as needed.

Educational Advocacy Program: Educational Support Advocates and highly trained literacy volunteers work closely with children and families to improve reading and academic skills with weekly tutoring specifically designed to meet the needs of each individual student. Goals for the program include improved academic performance, increased attendance, improved self-efficacy, and strong parental involvement in their child's education.

Mentoring and Youth Development Program: The Mentoring and Youth Development programs pair youth with highly qualified volunteer mentors for weekly meetings that explore mentee's areas of interest in academics, career, or enrichment opportunities and help youth build skills such as leadership and self-efficacy. SHS currently offers two mentoring programs, one for students grades K-5th with a focus on literacy skills and one for students grades 5-8th focusing on leadership and personal exploration.

Overnight Emergency Shelter

Simpson provides emergency shelter to to 44 men and 22 women nightly, including a bed, three meals, housing and benefit referral services, showers, laundry, a savings program, employment listings, as well as mental and physical healthcare resources. Shelter advocates work with shelter guests to attain permanent housing. Thousands of hours of service are provided by volunteers.

Simpson, in collaboration with the four other shelter providers serving single adults in Hennepin County, opened the Adult Shelter Connect office on October 17, 2016. Single adults who are in need of emergency shelter visit Adult Shelter Connect (ASC) for an assessment and placement with one of the five Minneapolis shelters and referrals to other services. In its first year, ASC assisted 4,670 men and women experiencing homelessness.

1,867

Men and women
received services
at the shelter

OUR PROGRAMS

Youth Housing

Simpson provides comprehensive supportive housing to parenting youth, ages 18-24, through the Young Parent Program. Participants have young children, ages 0-5, and live in both site-based and scattered-site housing in Minneapolis. Support services focus on goal setting around education and employment, as well as early childhood home visiting with an emphasis on child development and positive parenting skills.

In May 2017, Simpson began providing support services to youth transitioning out of homelessness, ages 16-24, at 66 West. 66 West is a housing development in Edina with 39 units, owned by Beacon Interfaith Housing Collaborative. Services focus on setting and working toward personal goals in education, employment, and wellness.

Youth at 66 West housing development.

Single Adult Housing

Simpson provides support to single men and women who have experienced homelessness through three programs: The Women's Housing Partnership, Opportunity Housing Partnership, and Rapid Rehousing. Intensive support and advocacy services are a key component of participants' success.

The Women's Housing Partnership is a groundbreaking outreach program for women who face long-term-homelessness. Staff work intensively with program participants to forge ongoing relationships that foster individual strength, housing stability and support progress towards personal goals.

Opportunity Housing Partnership is a collaboration between Simpson, Aeon, and Avivo to provide increased supportive services in two buildings in downtown Minneapolis. The properties offer efficiency apartments for long-term homeless individuals, and residents are connected to ongoing case management and opportunities for community engagement.

In Rapid Rehousing, Advocates provide financial assistance and services to help those experiencing homelessness get quickly rehoused and stabilized.

Provided supportive housing services to **161 single adults**



MEET TAWANA



In 2012, after struggling to make ends meet in Chicago, Tawana and her five children moved to Minnesota to be closer to family. Tawana was thankful for the fresh start and hopeful for their future. But soon after the move, Tawana's situation changed and she and her children found themselves homeless.

Tawana and her family stayed in emergency shelter for 6 months until securing a spot in Simpson's Family Housing Program.

"My kids kept me going," she says. "They have good heads on their shoulders and through it all, we had family time, we joked around. We stayed as 'normal' as we could."

Her family moved into a 3 bedroom duplex in South Minneapolis and that's when Tawana's luck really started to change. With a roof over her head came stability, stability her children needed.

"Even temporary homelessness can have a lifelong impact on a person, especially a child," says Jocelyn Pickreign, Literacy Mentoring Coordinator at Simpson.

Children who have experienced homelessness are more likely to experience developmental or behavioral challenges, achieve below grade level, and have an increased probability of dropping out of school. All of these factors can lead to generational homelessness – where people who were homeless as children experience homelessness again as adults.

"If we're going to end homelessness," Jocelyn says, "we need to end generational homelessness."

When Tawana's family started working with Simpson, they got more than just a place to live. Simpson provides comprehensive support to families with children including Early Childhood Home Visiting for children ages 0-5, Educational Advocacy for students in grades K-5th, and one-on-one mentoring for students in grades K-8th.

Four of Tawana's children got involved in Simpson's programs for children and youth and they flourished. Twins Derria and Dominique, now age 9, first got started in after school tutoring in the Educational Advocacy Program and are now involved in the Literacy Mentoring Program. Each week, they meet with their volunteer literacy mentors for individualized reading lessons.

"At our first meeting," Laura Hamilton, former Board Member and Dominique's Literacy Mentor recalls, "Dominique didn't talk. At all. We walked the five blocks to the library in silence. Then we picked out a single book and after a few minutes,

she asked me how long before I was done reading to her."

But slowly, Laura began to grow on Dominique and improvement in the Literacy Mentoring program soon became improvement in the classroom.

"Dominique cried all through second grade," Tawana says. "Now, she looks forward to school. She runs to the library!"

And enthusiasm for reading isn't the only thing the twins have gained from Simpson. Derria is building her reading skills and has moved on to chapter books.

While stable housing is no guarantee of life-long success, it's certainly a start. Our Children and Youth Services staff know that every school transfer is associated with loss of learning of up to six months of material. When children are stably housed, they're going to the same school and building relationships and making academic gains. Now that Tawana's five children are in a safe, stable environment, they've increased their likelihood of graduating from high school and have a better chance at breaking the generational cycle of poverty and homelessness.

And Tawana's in a better place now, too. She's working a steady job and they moved from that duplex in South Minneapolis into permanent housing.

"Tawana's worked so hard," says Tawana's Family Advocate Suzi Lomax. "They all have. She has great kids and they're all doing well in school. The stability of housing has really done a lot for them."

SHELTER

2017 IMPACT

4,670 SERVED AT ASC

1,867 MEN & WOMEN RECEIVED SERVICES AT THE SHELTER

111 INDIVIDUALS MOVED DIRECTLY INTO HOUSING

740 men *and* **354** women RECEIVED A BED

SUPPORTIVE HOUSING FOR SINGLE ADULTS



161 INDIVIDUALS RECEIVED SUPPORTIVE HOUSING

Individuals spent an average of **8.5 YEARS HOMELESS** before entering the housing program

84% of all participants served maintained their housing in 2017



FAMILY HOUSING

266 families with **533** children

almost **half** of families are long-term homeless

87% of families maintained safe, stable housing for one year

EARLY CHILDHOOD PROGRAM

76% OF CHILDREN RECEIVED EARLY INTERVENTION

88% of parents demonstrated positive parenting techniques

74 families with **121 CHILDREN** birth to 5 years old were served

MENTOR & TUTORING PROGRAMS

32 middle school **students & mentor** volunteers
15 K-5th GRADERS and literacy mentor volunteers

one hundred % of mentees participated in at least 3 activities they have never experienced before

63% of students showed improvements in their grades and school attendance

27 children were served in tutoring and educational support programs

100% increased participation in reading activities and **96% improved** reading and literacy skills



VOLUNTEER SUPPORT

3,433 volunteers

34,080 HOURS equivalent to 16 full-time employees

STATEMENT OF FINANCIAL POSITION

FISCAL YEAR 2017

ASSETS

Cash & current investments	\$655,713
Restricted cash	\$317,709
Receivables	\$280,568
Prepaid expenses	\$2,586
Temporary Investments	\$206,592
TOTAL CURRENT ASSETS	\$1,462,768
Property & equipment - Net	\$1,463,168
TOTAL ASSETS	\$2,940,556

LIABILITIES

Current liabilities	\$321,075
Long-term liabilities	\$1,148,482
TOTAL LIABILITIES	\$1,469,557

NET ASSETS

Unrestricted	\$1,322,818
Temporarily restricted	\$148,181
TOTAL NET ASSETS	\$1,470,999

TOTAL LIABILITIES AND NET ASSETS	\$2,940,556
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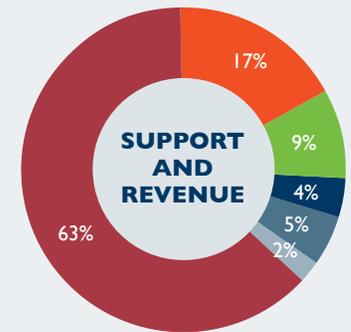
SUPPORT & REVENUE

Contributions	\$1,116,352
In-kind contributions	\$299,766
Government contracts	\$4,186,627
Contract income	\$625,282
Special event income	\$130,647
Less cost of direct benefits to donors	(\$65,728)
Net special event revenue	\$64,919
Rental income	\$315,818
Other income	\$14,688
TOTAL SUPPORT & REVENUE	\$6,623,452

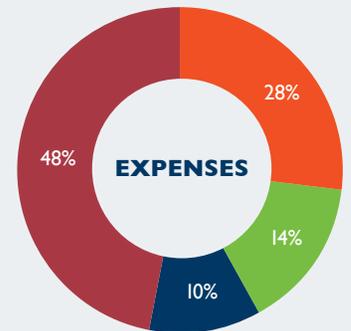
EXPENSES

Shelter	\$976,302
Family housing	\$3,307,042
Single adult housing	\$1,980,617
TOTAL PROGRAM SERVICES	\$6,263,961
Administration & fundraising	\$702,809
TOTAL EXPENSES	\$6,966,770

CHANGE IN NET ASSETS	(\$343,318)
NET ASSETS - BEGINNING OF PERIOD	\$1,814,317
NET ASSETS - END OF PERIOD	\$1,470,999



- Government contracts
- Contributions
- Contract income
- In-kind contributions
- Rental income
- Special event revenue



- Family housing
- Single adult housing
- Shelter
- Admin & fundraising

DONATE. VOLUNTEER. MENTOR



Visit us at simpsonhousing.org

